



**COMPLETE  
LICENSING**

**APPENDIX E**

# **GIUSEPPE 'S RISTORANTE ITALIANO**

Southwark

07.07.22



## **ROBERT SUTHERLAND**

### **CONSULTANT SOLICITOR, COMPLETE LICENSING**

Robert is a highly experienced solicitor specialising in all forms of licensing and gambling issues for operators and landlords. His clients include one of the most prestigious concert venues in the country, well-known nightclubs in the West End, gentlemen's clubs across the country, music festivals including the Secret Garden Party, and sports venues for cricket and football. He has dealt with all aspects of outdoor music festivals including working with safety advisory groups in the planning and setting up of large events such as Gay Pride.

Robert also acts for a number of leading sexual entertainment venue operators, both independent and multi-national brands around the country, and has been actively involved in dealing with local authorities in their determination of sexual entertainment venue policies. Robert is a solicitor advocate and is able to represent clients in the higher courts. During his career he has held roles which have provided him with great insight into and understanding of the court system, including Licensing Justices' Clerk for North and South Westminster for a number of years. Robert is also a Fellow of the Institute of Licensing.



## **RICHARD BUNCH**

### **CRIME & DISORDER EXPERT, COMPLETE LICENSING**

Richard joined the police in 1990 and retired in 2016. He retired with the Certificate of service signed by the Commissioner, stating his service had been "Exemplary". He was Westminster Police Licensing Sergeant working in City Hall with the Westminster Local Authority Licensing Team, Environmental Health and supervised the Westminster Police Licensing Team. He was responsible for crime, disorder, licensing applications and reviews covering 6,500 varied Westminster Borough Licensed premises.





## **RICHARD VIVIAN**

**ACOUSTIC EXPERT, BIG SKY ACCOUSTICS**

Richard Vivian is founder of Big Sky Acoustics. Established in 2002, Big Sky specialises in entertainment noise control and works closely with licensed premises operators, event organisers and local authorities on the management and control of noise associated with live and pre-recorded music entertainment. The company can provide support for both licensing and planning noise matters including detailed surveys, assessment, noise monitoring and expert witness evidence for applications, appeals, inquiries and hearings.



## **JIM SOLLARS**

**COMPLIANCE EXPERT, COMPLETE LICENSING**

Jim retired from the Metropolitan Police in 2019, having joined in 1980. During his police service, he worked in a number of uniform and non-uniform roles, including a long spell as the 'village policeman' for Soho and then as office manager for Westminster Police Licensing Team, based in Westminster City Hall.





COMPLETE  
LICENSING

# GIUSEPPE'S RISTORANTE ITALIANO

Southwark

# 1. INTRODUCTION

I have been asked to attend Giuseppe's Ristorante in my role as a Compliance Specialist for Complete Licensing.

The reason for my attendance was to gain first-hand knowledge of the premises and to ensure compliance with the Premises Licence, and to help the staff understand the conditions on the licence.

I retired from the Metropolitan Police in 2019, having joined in 1980. During my police service, I worked in a number of uniform and non-uniform roles, including a long spell as the 'village policeman' for Soho and then as office manager for Westminster Police Licensing Team, based in Westminster City Hall. Whilst working in Soho I was frequently called upon to mediate in conflicts between licensed premises and residents.

During my time, based at West End Central, I was commended twice, once for professionalism, initiative and dedication leading to the arrest of prolific burglars and a second for sensitivity and detective ability when uncovering and dealing with vulnerable women, trafficked for prostitution and closing a brothel.

Whilst managing the Westminster police Licensing Team, I was responsible for dealing with all aspects of licensing, including processing and dealing with hundreds of licence applications, tens of thousands of TEN notices and many Expedited Reviews, including Amika, South Molton Street; Madam Jo Jo's, Brewer Street; Studio Valbonne, Kingly Street; Avalon, Shaftesbury Avenue; along with other premises in Dean Street and Piccadilly. All of these were closed as a result of serious crime and disorder, often coupled with management which failed to engage with us. In addition to these late night bars and nightclubs, which were formally closed, I was responsible for closing the Embassy Club in Old Burlington Street and Jalouse in Hanover Square on the basis of the police cases that I was able to build, as a result of serious crime and disorder. In both cases the Club management realised that Reviews would follow, so they surrendered their licences and closed voluntarily and permanently. I have also worked with well known night clubs to prevent the need for Review, including Novikov, Berkeley Street; Whisky Mist in the Hilton, Park Lane; and Dystrkt, in Soho, to name but a few. It is very important from my experience for the police to work with business operators to identify problems and resolve issues in a collaborative approach whenever possible.



I represented the Metropolitan Police at weekly licensing hearings in front of Westminster Licensing Committee. I have extensive experience in licensing applications, compliance, and Reviews. I worked with premises which caused the Metropolitan Police concern, suggesting action plans or minor variations to promote the licensing objectives. I was responsible for training new staff in Westminster and provided training in licensing across the metropolitan police area. Frequently officers from other licensing teams would come and spend time with me to gain knowledge and experience.

Whilst working in Westminster Police Licensing Team, for several years, I sat on Gold Advisory Groups at both Scotland Yard and at the Mayor's Office at London City Hall, for both Gay Pride and Notting Hill Carnival. I then later acted as licensing advisor to Sector Commanders at both events for multiple years.

As a student, I worked as a barman. During a career break from the police, I spent four years working as duty manager in a Bahamian dive resort. Currently, I am a consultant for a group of ice cream franchises, a restaurant and an hotel. I therefore have hands on experience of the hospitality sector as well as enforcement experience.



## 2. COMPLIANCE VISIT 26<sup>TH</sup> MAY

I went into the trattoria, which is in a basement, accessed from an alley, off the main road.

It was like walking into a time warp. I worked as the community police officer in Soho from the mid 80s. Soho has become corporate and trendy. In the 80's there were many Italian premises, most of which looked a lot like Giuseppe's today. Giuseppe told me that he had worked in a soho restaurant which I knew.

The premises was set to tables and chairs, as a trattoria or Italian restaurant. In fact most tables were full with people taking late or extended lunches. There was a very mixed clientele; from tourist families to city types. Many of the diners appeared to be known personally to the staff. There was a happy, lively atmosphere.

I was introduced to Giuseppe, and we sat at a table, accompanied by his head doorman, [REDACTED] of Pop security.

I went through all of the conditions on the premises licence, from mandatory, to those imposed on the licence. Some of the bar and waiting staff listened in, when not performing their duties.

Giuseppe was able to answer questions about how he ran the premises, but had no written policies to show.

I spoke at some length with [REDACTED]. I was told that 4 security staff were employed. I was told that all four wore smart black clothing and that two had body worn video cameras. [REDACTED] thought the premises had a capacity of 40, but the licence shows 70. I told him that I felt that all security staff should wear body worn video. I further suggested that security on the door or when outside in the street, should wear hi viz yellow jackets to assist in their duties and to allow for ease of identification. [REDACTED] was under the impression that once customers were outside, they were no longer his concern. I told him that this wasn't the case and he was responsible for patrons in the vicinity.

In conclusion:

The premises has a charming character which was clearly being enjoyed by the many patrons.



However, some of the trading practices need to be brought up to date. I believe that written policies on all trading aspects would help regulate and manage the premises.

I believe the security should be more visible and better equipped. They should all be wearing body worn video for evidential purposes and hi viz clothing outside. I also advised that the security keep a running total of patrons, recording them every half hour, to monitor capacity. I also suggested that no new patrons enter after midnight, to prevent migration from elsewhere when the patrons drinking history is unknown.

### 3. FOLLOW UP PHONE CALL WITH SOUTHWARK LICENSING

The morning after I visited Giuseppe's, I phoned Southwark Licensing Team on [REDACTED] I spoke to [REDACTED] who was familiar with Giuseppe's. I explained that I had been employed to ensure licence compliance and asked if he had any concerns. [REDACTED] explained that he had no specific concerns and that he had a good working relationship with a lady from the premises who he thought was Giuseppe's daughter. [REDACTED] only concern was of the possibility of migration to the premises from nearby premises with earlier closing times.





COMPLETE  
LICENSING

# GIUSEPPE'S RISTORANTE ITALIANO

Virtuocity – CCTV



07-July 2022

Virtuocity has been designing, installing and maintaining CCTV systems since the late 90's.

Former BBC trained engineers were asked to design a system for joint venture between MTV and Planet Hollywood, a new flagship site 'Sound Republic' in the old Swiss centre Leicester square and a sister venue in Times square NY. The challenge was to design a system that could be used for direct to air broadcast for many MTV and BBC shows that were based at the sites.

Nothing like this had been attempted before as CCTV technology, as it exists now, was not on the market. The system design was used to great effect for future shows like Big Brother.

It was very successful, and Westminster Licensing used the Swiss centre site (140 cameras) as a case study on how CCTV could be employed within the London Club and night life scene.

Sound Republic was a super-club spread over four floors with a capacity of 2,750 as well as a broadcast TV studio.

Since then Virtuocity has continued innovating and has installed many systems in Clubs, Bars, Hotels, Restaurants and commercial premises.

We offer many levels of service from design and installation through to re-active remote monitoring and gathering of footage for Police and Licensing across the UK.

Virtuocity operates more than 30 CCTV systems for licenced prem. There is no need for the venue to get involved or train staff, just inform us of an incident. We deal with all CCTV requests from the police for these venues, remotely downloading, and sending the CCTV to officers directly.



Some of our clients:

HP

IBM

Microsoft

BBC

Jamies Bars

Sound Republic

Planet Hollywood

MTV

Sky

Gabeto

Shaka-Zulu

Camden Market

The Cuban

Blacks gentleman's club

Chicago Rib Shack

Ginza

Schooner Bar

MJL hire/construction

Gipsy Queen PH

Victoria Stakes PH

Block Soho

26 leake street venue/club

Redwood Hotel

Tewkesbury Park Hotel

Penn Club

Dingwalls

Comedy Club

The Scotch club

Poppy cottage care homes

Licensed Solutions

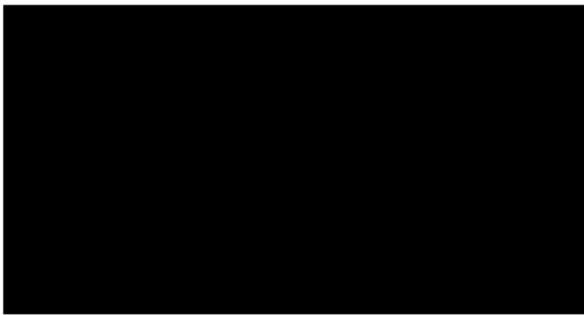




COMPLETE  
LICENSING

# GIUSEPPE'S RISTORANTE ITALIANO

Letters of Supporting  
Version 1.0



7 July 2022

To Whom it May Concern

**Character Reference for 'Giuseppe's' Restaurant and Mr Giuseppe Rossi**

I am a partner with the firm of accountants, Azets (formerly Wilkins Kennedy) now at the above address but previously at Bridge House in Borough High Street. I have known Mr Rossi both personally and professionally for over 12 years and have visited his restaurant on many occasions.

I have always found the atmosphere at the restaurant to be very convivial. Giuseppe's is a lovely, family run business which, in my opinion, is a credit to the area. I have never been aware of any trouble or rowdy behaviour in or around the restaurant at any time during my frequent visits to the establishment.

Yours faithfully,



**Partner  
Azets Holdings Limited**

**Reference    Guiseppe's Ristorante**

**Date 7<sup>th</sup> July 2022**

**47-49 Borough High Street SE1 1NB**

**████████████████████ (Company Director)**

As a long standing and frequent customer of the restaurant and as a result being a personal friend of the owner Guiseppe I have been asked to provide a reference for Guiseppe and the restaurant itself as I believe the restaurant is subject to a licensing review.

I first went to the restaurant in about 2008 when I used to work in the City Of London Police, the restaurant was not in the jurisdiction of the City and was therefore somewhere to go local to the City but independent of my role as a in the City and therefore without possibility of compromise and a safe place to socialise.

Many of my management teams social occasions were spent at the restaurant and in the course of those occasions I was introduced to the Manager and licensee Guiseppe.

I retired from the Police in 2014 and have frequented the premises many times over the last eight years for lunch, dinner and some fairly late-night drinks always within licensing hours. I have introduced many business partners of mine to the venue all of whom greatly enjoyed themselves in safety.

In the 14 years I have been attending this restaurant I have never seen a fight inside or outside the premises. The atmosphere in the restaurant is that of a family restaurant frequented by business people , tourists and local people all who seem to mix seamlessly in an efficient well controlled space.

The bar staff, servers and management are always polite, helpful and nothing is too much, in short, the service is excellent.

Of course, in any environment where alcohol is served there is always the potential for anti-social behaviour or disagreement between paying customers. Guiseppe's is no different but whenever I have seen any sign of conflict the staff have always intervened early and nipped it in the bud. I have found the professional security officers employed at the premises to be helpful, polite and efficient.

My wife who is a professional Director and HR consultant regularly visits the premises for lunch and dinner and has stayed for evening entertainment. It is one of the only places in London she is prepared to arrive before me and wait due to her feeling of safety and security at the premises.

I have visited the establishment at least three times in the last two months and have had a fantastic evening in a friendly and sociable atmosphere with dancing and singing in a very busy space, again no trouble whatsoever.

With regard to Guiseppe himself, he is in my opinion an excellent licensee who does his utmost to run a safe and proper establishment. He engages with customers and gets to know them personally in the intimate setting of his restaurant. Because of his excellent inter personal skills he is able to diffuse situations before they escalate and constantly scans his patrons to look for signs of conflict. He is a hands on licensee and takes pride in the restaurants excellent reputation in London.

The restaurant itself I believe is still ranked number 6 as the best Italian restaurant and bar on Trip Advisor which is lower than my personal ranking would be.

I am unaware of the reasons for the review, what I do know is that any closure or restrictions would be extremely damaging to Guiseppe and his family who have put their lifelong efforts and finances into this venture. I am sure that Guiseppe will take any steps necessary and address any issues raised or required to continue the success of what I consider to be one of the best restaurants in London.

Signed [REDACTED]

Director Stewart Risk Solutions

[REDACTED]

[REDACTED]

[REDACTED]



## Fwd: Giuseppe

---

From [REDACTED]

To [REDACTED]

Date Thursday, July 7th, 2022 at 14:41

---

Forwarded message

From: [REDACTED]

Date: Thu, 7 Jul 2022, 13:35

Subject: Giuseppe

To: [REDACTED]

Myself and my father (deceased) have known Giuseppe for over 35 years and have always found him to be a polite upstanding gentleman and was recently also at his restaurant with a few friends on which we had a thoroughly delightful evening attended on by attentive polite staff I could not recommend him his restaurant and staff more highly. [REDACTED]

Sent from my iPhone

## Fwd: Character Reference Giuseppe Rossi

---

From: [REDACTED]

To: [REDACTED]

Date: Thursday, July 7th, 2022 at 20:48

---

Forwarded message

From: [REDACTED]

Date: Thu, Jul 7, 2022 at 6:24 PM

Subject: Character Reference Giuseppe Rossi

To: [REDACTED]

### To Whom It May Concern

I write this Reference in respect of Mr Giuseppe Rossi.

Mr Giuseppe Rossi and I have known each other for over 40 year. Since 1980. We have neen close friends all that time.

Mr Giuseppe Rossi has been a close, good, loyal and supportive person in my life.

Mr Giuseppe Rossi has a natural love of people and that is returned by those who meet him.

Mr Giuseepe Rossi is a successful restanranteur. His success is due to his hard work, personable friendly character.

Mr Giuseepe Rossi has a natural affinity with people and this makes him perfect in his chosen career.

His desire is to give clients a warm welcome, good food and a good happy experience.

Mr Giuseppe Rossi has many many regular clients who return time and time again to his restaurant again for the good food and friendly atmosphere of the restaurant. Nothing is too much effort for Mr Guiseppe Rossi in his effots to give his clients a time of enjoyment.

Yours

[REDACTED]



To whom it may concern

7 July 2022

Re: Giuseppe's Ristorante Italiano & Pizzeria  
47/49 Borough High Street, London, SE1 1NB  
Owned by Guiseppe

We have known Guiseppe for over twenty years. He is an honourable, upstanding member of the community who acts with integrity and honesty. He is charitable and has always contributed to many worthwhile causes via his membership of Ambresbury Lodge. This is how we first got to know him, many years' ago.

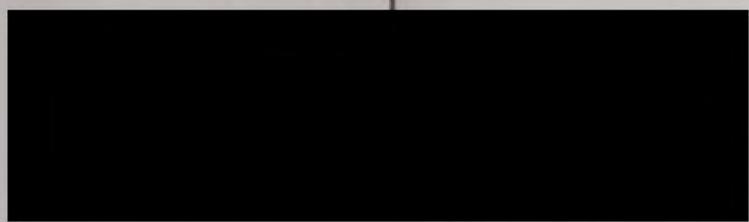
We recently attended his restaurant for a reunion of old friends after Covid restrictions. The ambience, food and service were all excellent. The restaurant was fully booked, most of the visitors were regular customers like us, who come back again and again for what is a fabulous dining experience. There was no drunkenness or bad behaviour from anyone; just everyone enjoying a great night out. The restaurant has an excellent reputation, being a stone's throw from London Bridge station, so is ideally situated for both locals, commuters and tourists.

Guiseppe's is a well-known London landmark (as the reviews on Trip Advisor will confirm), famous for it's good, homemade Italian food and it would be sorely missed if it were to shut.

We would have no hesitation in recommending Guiseppe and his restaurant.

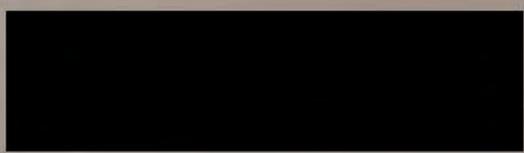


I have known Giuseppe Rossi for over 40 years. His restaurant is family run and provides excellent value for money. The food is delicious and the ambience is second to none. Giuseppe always makes his clients feel very special and valued. This is not an act it is very genuine. The restaurant is a little gem in Borough and I would recommend it unreservedly. This is all down to the hard work and dedication of Giuseppe and his family.



(retired headteacher)

I have known Giuseppe Rossi and his family for over 40 years and have had the pleasure of eating in his restaurant on many occasions. It is a family run restaurant and I have always found the atmosphere and ambience are the reasons why it is such a special restaurant to visit (as well as the quality and value of the meals). Giuseppe is a genuine host and will always spend time with his customers to make them feel special and I would recommend his restaurant to anyone.



(previously a district councillor for the Borough of Broxbourne).

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
7<sup>th</sup> July 2022

To whomsoever it might concern

Dear Sirs

I want to make clear that my wife and I have patronised the restaurant “Giuseppe’s” on a number of occasions and have always found it a very safe and comforting place to pass an evening. Never has there been even a hint of trouble – all the clientele like ourselves being there purely to enjoy a first class meal accompanied with the usual modicum of alcoholic refreshment.

I wish the management well in the continuation of a first-class business

Yours faithfully

[REDACTED]  
Retired Bank Manager

## Fwd: Guispee's Restaurant

---

From [REDACTED]

To [REDACTED]

Date Thursday, July 7th, 2022 at 21:01

---

----- Original Message -----

Subject: Fwd: Guispee's Restaurant

Date: 2022-07-07 19:58

From: [REDACTED]

Sent from my iPhone

Begin forwarded message:

> From: [REDACTED]

> Date: 7 July 2022 at 19:51:06 BST

> To: [REDACTED]

> Subject: Guispee's Restaurant

> To whom it may concern

> I have visited the above restaurant on many occasions over the past  
> ten years and have enjoyed many enjoyable nights in the restaurant ,  
> Gusipee and his staff provide a very welcoming and secure atmosphere  
> at all times. I held my 60th birthday celebrations in February and  
> could not have wished for a more enjoyable time . [REDACTED]

> Sent from my iPhone

## Fwd: Character Reference

---

From [REDACTED]

To [REDACTED]

Date Thursday, July 7th, 2022 at 21:05

---

Forwarded message

From: [REDACTED]

Date: Thu, Jul 7, 2022 at 7:59 PM

Subject: Character Reference

To: <[REDACTED]>

[REDACTED] have known Giuseppe Rossi since 1980 having worked with him at this time in The city, London across the years, and also having been business partner with him at "The Guild" restaurant and winebar.

I can vouch that Giuseppe is a responsible and professional caterer through and through, and has had a long history of catering experience in various venues both of his own, and working for others, without ever having any problems or issues in his work with the public in over 40 years of knowing him.

I am happy to vouch for Giuseppe as a character reference with this letter, as is my son Robert Perin who has also known him since he was a boy.

Kind Regards,  
[REDACTED]